

# LMF DATA & ANALYTICS LEADERS PRACTICE GROUP

31st January 2024



## POLLING RESULTS

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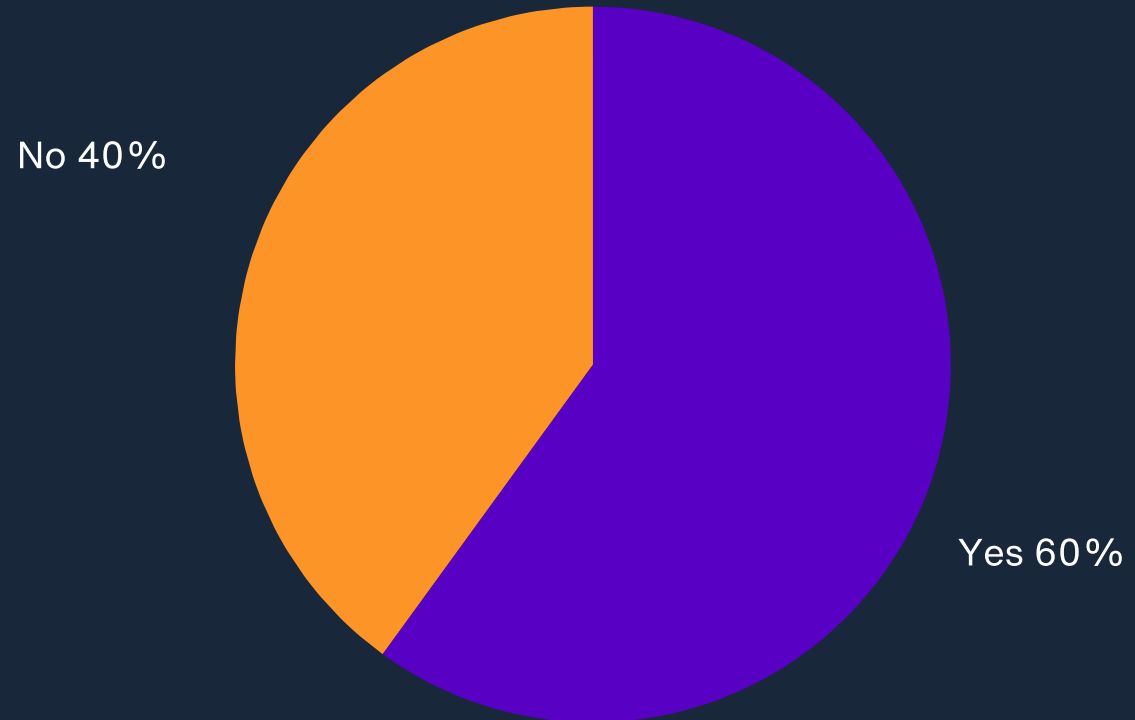


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Have you been to an LMF event before?



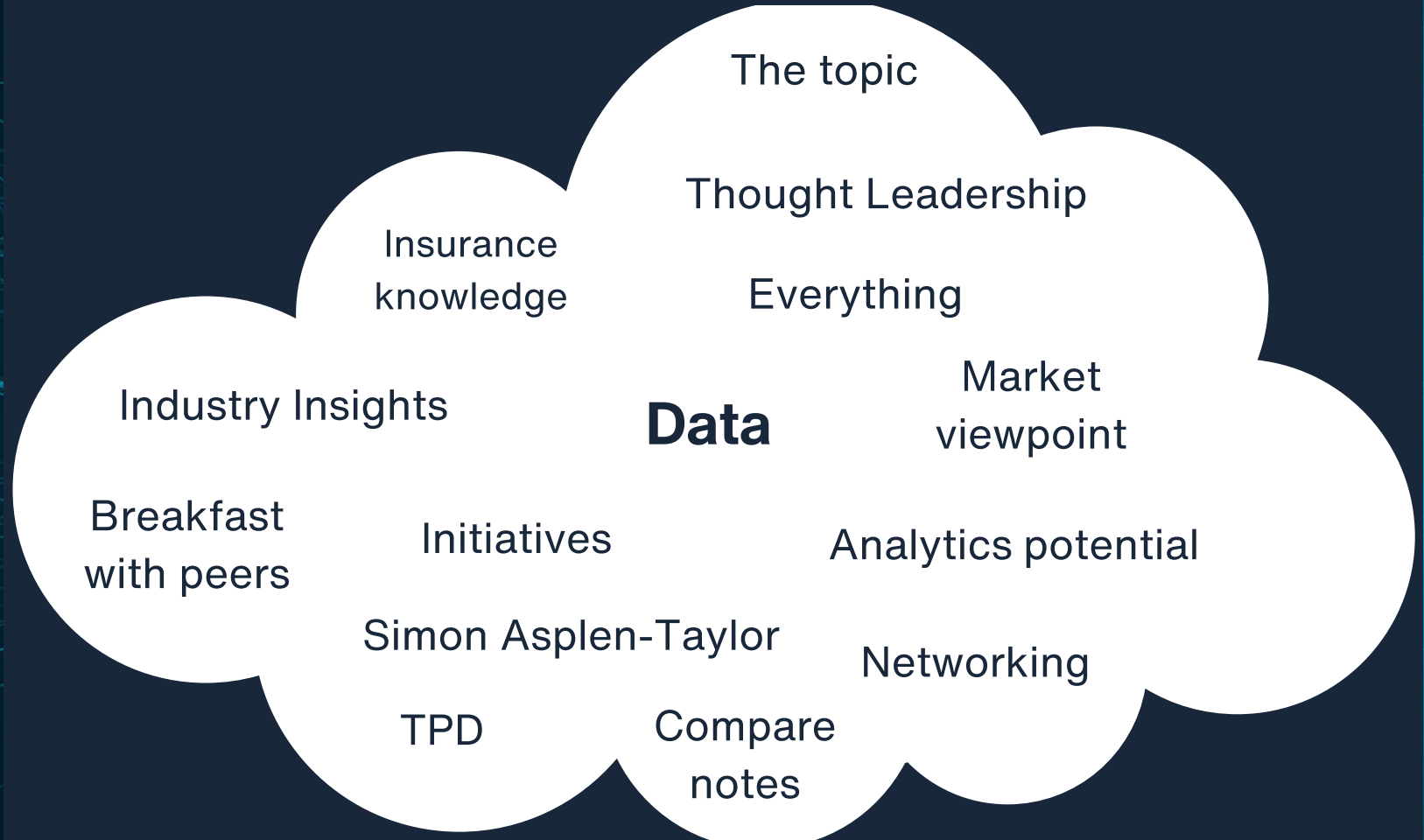


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## What interested you about today's event?



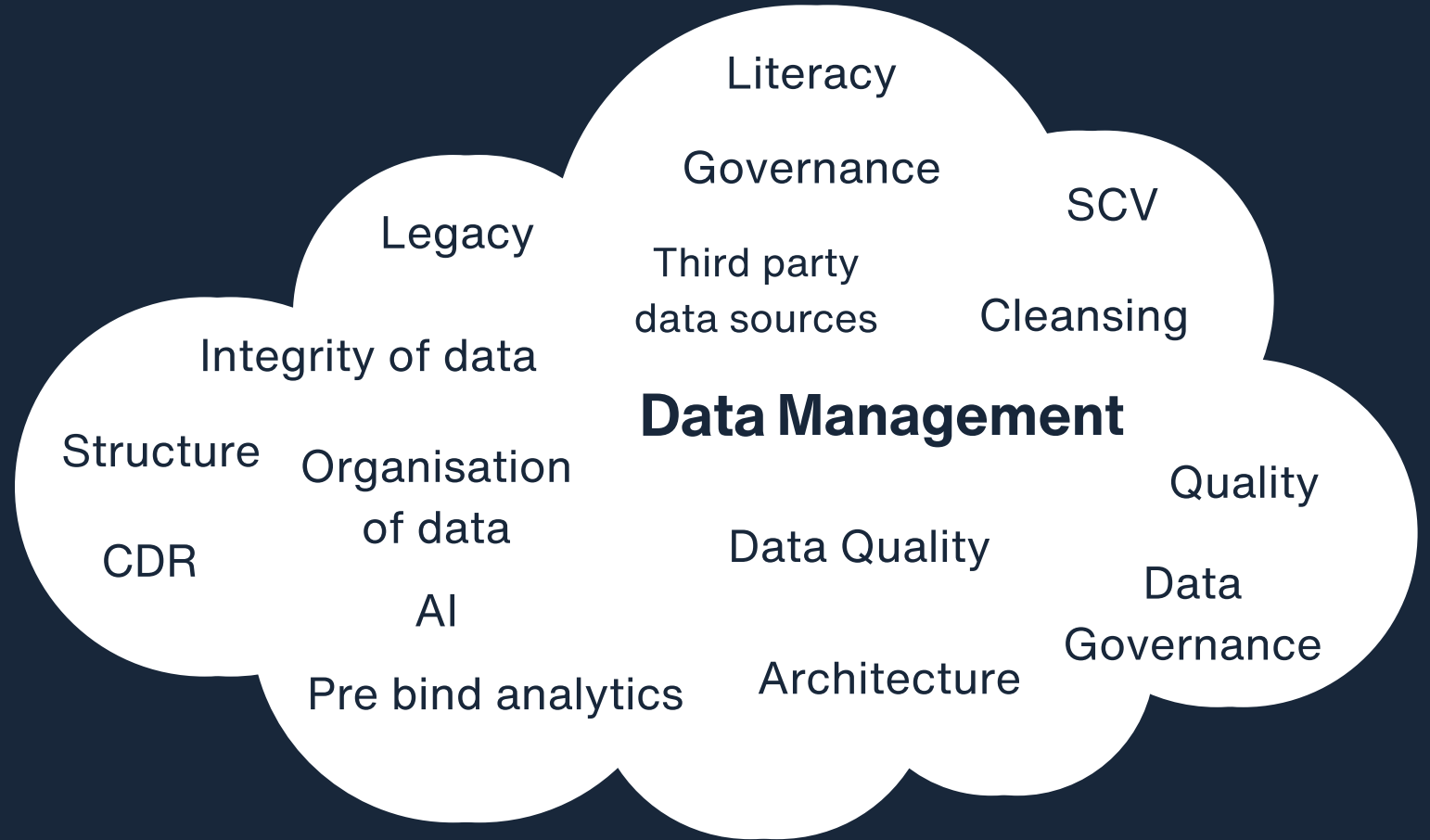


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**From a Data & Analytics management perspective, what area/sorts of challenges, will occupy most of your bandwidth in 2024?**



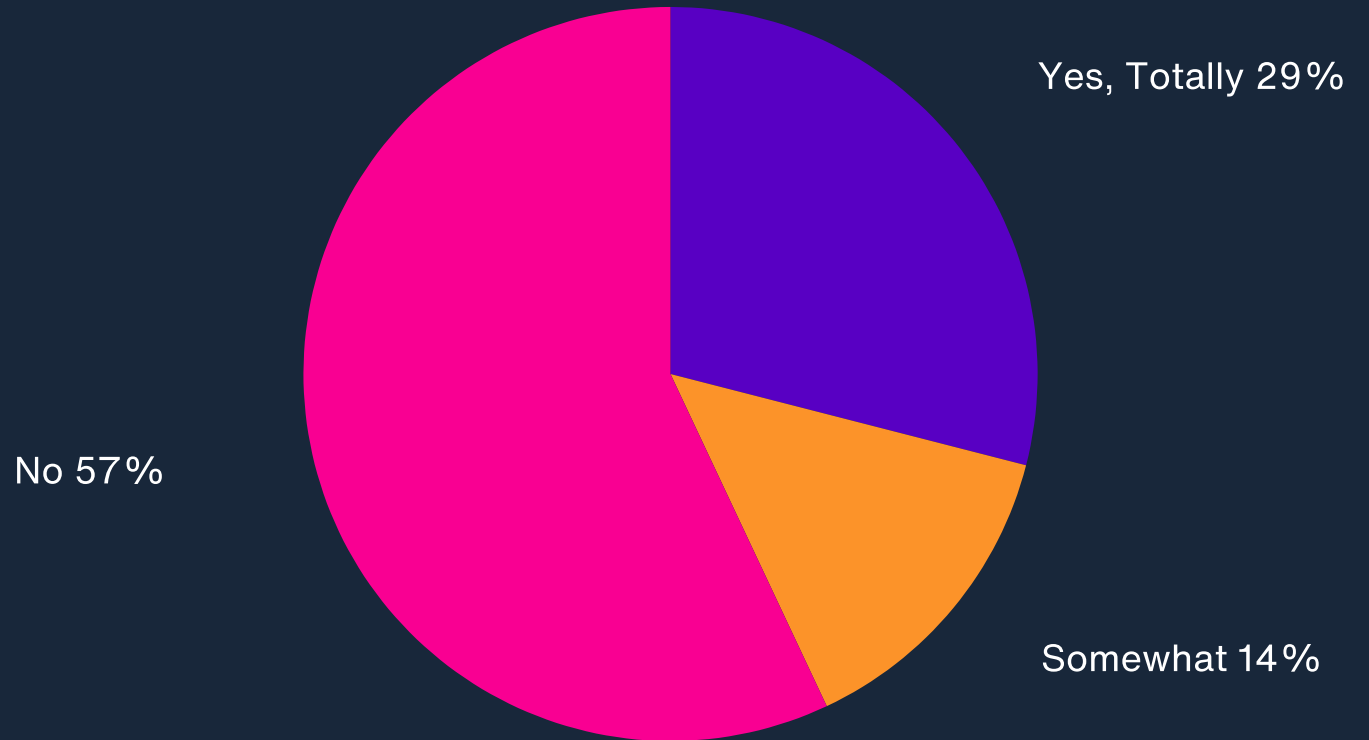


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**Do you feel that your clients are at the heart of your data management strategy?**





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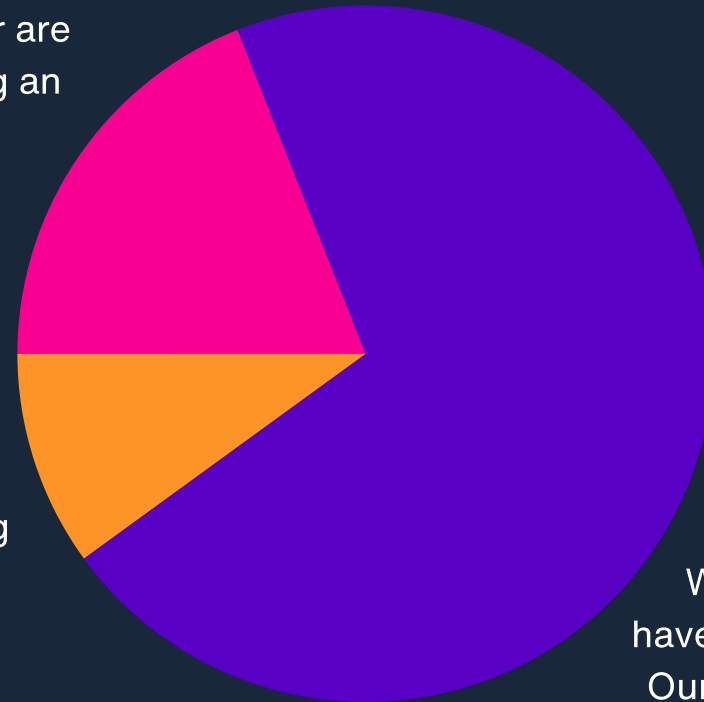
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**Do you know how many customers you've got, who they are,  
and which services/products they buy from you?**

Yes. We've got an SCV or are  
in the process of building an  
SCV.  
19%

No. We've been grappling  
with this problem for  
some time.  
10%



We're partway there but  
haven't resolved the issue yet.  
Our data is currently in silos.  
71%



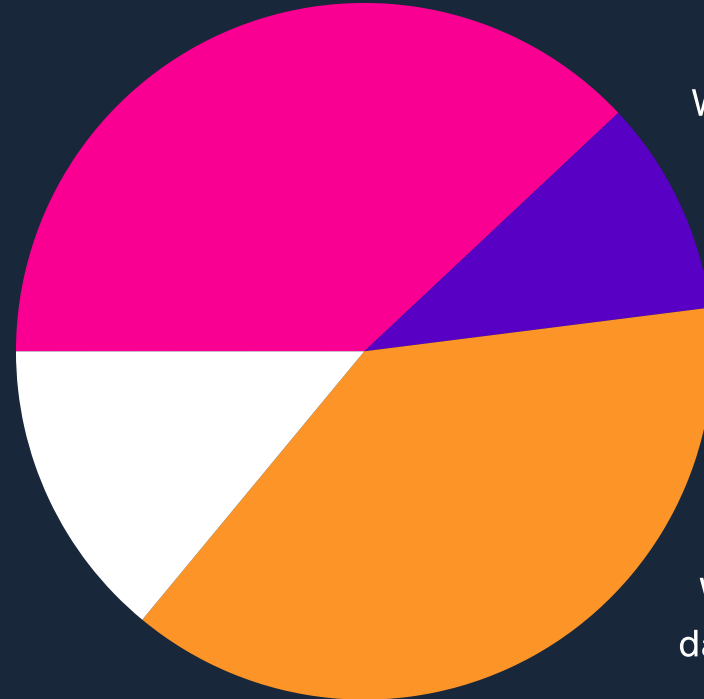
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## How do you optimise your portfolio of client risk?

This is not something we do.  
38%



We focus on managing losses  
10%

Other  
14%

We have performance data on all of our clients' risks.  
38%



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# How is Ai impacting / enhancing your data management and analytics capture, and strategy?







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